

NEWS RELEASE

Contact: Jessica Junker Cobblestone Hotels 920-230-2622 x 117

FOR IMMEDIATE RELEASE

Cobblestone Hotels breaks ground on their eleventh property in 2013! November 6, 2013 - NEENAH, WISCONSIN - Cobblestone Hotels, the fastest growing hotel brand, celebrated it's eleventh ground breaking in 2013 today! The Cobblestone Inn and Suites located in Schuyler, Nebraska is the seventh and latest Cobblestone property in Nebraska. "The partnership between Cobblestone Hotels and the community of Schuyler makes wonderful business sense" says



Brian Wogernese, Brand President with Cobblestone Hotels. "Communities like Schuyler, Nebraska are ideal for our small, high amenity, upper midscale model. We give markets that no other brand in the country will consider, a chance to make their dreams of having quality lodging a reality. The fact that we have broken ground on eleven hotels so far in 2013 is a perk." In addition to breaking ground on eleven new properties this year they have opened thirteen.

Located at the corner of Highway 16 and Colfax Street in Schuyler, Nebraska the new Cobblestone Inn and Suites enjoys easy access from Hwy 30. The hotel has 29 rooms including rooms with whirlpool suites. Amenities in each room include a 40-inch flat-panel TV, DVD player, microwave, refrigerator, coffee service, upgraded bedding and free high-speed internet. Guests of the hotel will also enjoy an on-site beer and wine bar, hot breakfast buffet, weekday newspaper, guest laundry, and on-site convenience store. Reservations are available by calling the Cobblestone Hotels toll-free reservation line at 888-693-8262 or online at www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, Wisconsin, Cobblestone Hotels is a hotel brand company that prides itself in filling the lodging needs of communities through its upper mid-scale new build brand. Experiencing significant growth since it opened its first property in January of 2008, Cobblestone Hotels currently has 8 properties under construction and 35 new properties in development. Cobblestone Hotels is very excited about the future. Learn more about Cobblestone Hotels and their growth at www.cobblestonedream.com.